Jamie Arnold Phone: 610-513-8927

Multimedia Artist/Designer Email: jamie.arnold@comcast.net

Upper Darby, PA Portfolio: www.kjarnold.com

**COMPUTER EXPERIENCE:**

Adobe CC/CS6 (InDesign, Illustrator, Photoshop, Dreamweaver, Muse, Flash/Animate, Premiere, After Effects, Audition, Acrobat), MS Office, WordPress, Wix, Audacity, HTML, CSS, AS, FTP, Web/Graphic/Email Design, Illustration, Animation, Audio/Video, Mac and Windows Operating Systems

PROFFESSIONAL EXPERIENCE:

Independent Contractor 2014-Present

Multimedia Artist/Consultant

* Consult with clients and/or Art Directors on strategies, concepts, and art direction for various projects.
* Use brand and campaign guidelines to design/create projects from concept through execution across all digital media, including print material (brochures, flyers, postcards, etc.,), illustrations/graphics, responsive emails and web/microsites, banner ads, animations and video.

Apex Learning (e-Learning Company) 06/2004-11/2013

Assistant Art Director/Principal Artist

* Supervised, trained, and provided direction to full and part-time multimedia employees, and off-site contractors nationwide.
* Consulted with VP, Art Director, Producers, Artists, Editors, and Writers, on the development and production of web-based multimedia content, department strategies, goals, resourcing and budgeting.
* Oversaw and developed style guides, custom templates, Flash animated movies, prepared graphics and created illustrations for e-learning resources and assessments for secondary education.
* As Team Leader for the development and production of multiple projects at anytime, met

stringent requirements, tight deadlines, collaborated ideas, and troubleshot technical challenges.

Zykom Design 03/1999- 9/2006

Web Designer/Coordinator

* Coordinator of web/graphic design, development, and implementation.
* Oversee aspects of artwork production and implementation.
* Consult with clientele and contracted Artists, on the development of website and graphic art schemes.
* Evaluate and purchase equipment and advertising for commercial use in the areas of graphic art, design and web development.

Independence Blue Cross 10/1994-3/2002

Computer Operator

* Supervised and trained, full and part-time employees.
* Oversaw production of checks, bills, letters, labels and enrollment booklets using Xerox laser printers.

**EDUCATION:**

Delaware County Community College

* Graphic Design (President’s List)

American Institute of Design

* Associate Degree in Electro/Mechanical Drafting and Design

Temple University

* Bachelor of Music